Join the Lumberton Area Chamber of Commerce Today!

Seven Reasons to Join The Lumberton Area Chamber of Commerce

1. **MAKE NEW BUSINESS CONTACTS** Networking at the Chamber events helps you meet potential customers, clients, and vendors. Business After Hours provides great opportunities to get to know new people-and expand your prospect base.

2. **MARKET YOUR PRODUCTS AND SERVICES** Take advantage of the Chamber’s no-cost and low cost marketing opportunities such as the Chamber News and Bulletin, and the Chamber website. You’ll reach numerous business owners, executives, and county residents anxious to learn more about your products and services. Also, the Chamber receives countless calls every month asking about businesses in Robeson County and the staff will only recommend a Chamber member’s business.

3. **INVEST IN A HEALTHY ECONOMY** When the Chamber assists companies that are relocating here or expanding their businesses, it means more jobs-and more customers for you. Your investment in the Chamber helps to market Lumberton and promote quality growth.

4. **GAIN A VOICE IN GOVERNMENT** The Chamber speaks on behalf of business to elected and appointed officials and government staff members at the local, state and national levels. Your voice will be heard on important regulatory, legislative and educational issues that directly affect your business.

5. **INCREASE YOUR ACCESS TO INFORMATION** Locate new prospects in our directories of major employers, manufacturers, and businesses. Use our demographic and economic profiles to plan marketing strategy. The Chamber has the type of information you need to help your business grow.

6. **HEIGHTEN YOUR COMPANY’S VISIBILITY** Announce your respect for your customers by displaying your Chamber membership plaque. Your investment in the Chamber gives your business credibility, visibility and marketability.

7. **GET INVOLVED** There’s nothing more rewarding than volunteering your time and talent to make the community where you live and work a better place. As a member of the Chamber, you will help sustain and improve the quality of life that you, your family and your employees enjoy. Membership in the Chamber pays and is an investment in your business future. Call the Chamber at 910-739-4750 to find out about how the Chamber can help your business grow.

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**LUMBERTON AREA CHAMBER OF COMMERCE 2017 BOARD OF DIRECTORS**

- **Al Locklear**, Chairman – Lumber River Trading/True Value Hardware
- **Brad Martin**, Immediate Past Chairman – Re/Max Real Estate Exchange
- **Suzanne Abbott**, Chair-Elect – Abbott Insurance Services, LLC
- **Patty Dean**, Treasurer – Floyd Mortuary & Crematory, Inc.
- **Mickey Gregory** – Canal Wood, LLC
- **Abe Marshall** – Retired
- **Bryan Britt** – Cakes and Pastries of Lumberton
- **David Edge, II** – Image Supply, Inc.
- **Mark Morse** – Chick-Fil-A
- **Lee Grissom** – S. Preston Douglas & Associates, LLP

- **Debbie Branyon** – First Bank
- **John Franklin** – Lumberton Chevrolet, Buick, GMC & Cadillac
- **Latricia Freeman** – United Way of Robeson County
- **Buddy Bodiford** – Retired
- **Ann McLean** – SeHealth
- **Adam Hardin** – UNC Pembroke
- **Billy Davis** – Flowers by Billy
- **Renee Perry** – Agency Realty & Property Management
- **Owen Thomas** – Dial Insurance Agency
- **Eric West** – Eric West, Attorney
- **Jennifer Hickman** – Girlees and Brothers Two
- **Maureen Metzger** – SeHealth
- **Cheryl Page** – BB&T

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**Leadership Lumberton continues**

The past few weeks have been busy ones for Leadership Lumberton!

On May 9th, EDUCATION DAY, members visited the University of North Carolina at Pembroke, hosted by Dr. Cammie Hunt. Associate Vice Chancellor of Engaged Outreach, (a recent graduate of Leadership Lumberton). She provided information about UNC-Pembroke and provided a tour of the Museum of the Southeast American Indian. While visiting the Public Schools of Robeson County, Interim Superintendent Dr. Shanita Wooten discussed hurricane Matthew recovery, PSRC initiatives and other items of interest. Dr. Kimberly Gold, President of Robeson Community College, provided statistics about National Community Colleges, the NC Community College system, and information about Robeson Community College and the growing trend that high school graduates attend a community college up to two years and transfer to a four-year institution. She also discussed the far-reaching effects of both curriculum and continuing education programs.

LAW ENFORCEMENT DAY was May 24th. Sgt. Jerry Kinlaw hosted Leadership. During the day, the supervisor of each department shared information about the depth and breadth of his/her respective department. After a tour of the facility (including evidence and weapon rooms and interview rooms), several members of the group participated in the DUI simulation. Members also participated in shooting simulations at the I-95 Technology Center.

On June 6th, Leadership
Leadership

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Lumberton travelled to Raleigh for its annual LEGISLATIVE DAY; Bo Biggs coordinated the event. Participants were able to meet at some length with Representatives Charles Graham, Garland Pierce, and Breeden Jones, who brought us up to date on House affairs. They also met with Senator Danny Britt, who discussed a myriad of Senate issues and a bit of legislative workings and protocol. All in all, LEGISLATIVE DAY was a most informative day and well worth the trip!

Leadership UNCP

The Lumberton Area Chamber of Commerce has Clean & Green signs for sale

These are signs that businesses can post at their business or residence as a warning to people that litter, that there is a law in NC that prohibits littering and the fine is substantial. Along with this, citizens can log in or send cards to the department of beatiﬁcation to report littering that they observe. Those captured littering, will be sent an informational letter from the NC highway patrol explaining the law and asking them to stop, they do keep a log.

MILLION HOUR AWARD

The Lumberton Area Chamber of Commerce, Lumber River Trading/True Value and The North Carolina Department of Labor sponsored the regional Safety Awards Banquet at Adelio’s Downtown on Tuesday June 6th. Campbell Soup Supply Company, LLC received a Million Hour Award and received their 20th Gold Award. The Safety and Health Leader is Barbara Miller White and the plant Manager is Mike Miller. Congratulations!

NEW MEMBERS

Robeson County Arts Council
PO Box 2189
700 N. Roberts Avenue
Lumberton, NC 28359
Dr. Mary Ann Masters
910-874-2787
www.robersoncountyartscouncil.org
RCACLumberton@gmail.com
Non-Profit Organizations

Southeastern Behavioral Healthcare Services
3581 Lackey Street
Lumberton, NC 28358
Virgil Hutchinson, CEO
910-738-5023
fax 910-738-1451
Mental Health Provider

Patterson & Associates, PLLC
4248 Fayetteville Road
Lumberton, NC 28358
Mat Patterson
910-738-1448
Fax 910-738-1909
mat@papllccpas.com
UNCP Incubator

Thomas Center for Entrepreneurship
202 Main Street
Pembroke, NC 28372
Thomas Hall
910-775-4065
fax 910-775-4704
ei@uncp.edu
Non-Profit Organizations

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LUMBEES GUARANTY
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Equal Housing LENDER
AN EQUAL OPPORTUNITY LENDER
Colonial Life and Accident Insurance joins the Chamber

For 75 years, Colonial Life & Accident Insurance company has had one mission: to help America’s workers preserve and protect the vitaly important things they work so hard to build. Headquartered in Columbia, South Carolina, we offer a wide range of financial protection options, helping more than 3 million people in nearly 80,000 companies. In addition to our personal benefits counseling expertise, we’re a pioneer of payroll deduction and innovator of enrollment technology. Our end-to-end capabilities and commitment to going above and beyond enable us to provide unmatched customer service. With more than 10,000 sales representatives and more than 1,000 home office professionals, we’re here to help during life’s most challenging times.

Financial security is our priority, which is why we strive to offer your employees the best supplemental and voluntary benefits at little to no cost to your business. Colonial Life offers the insurance plans your employees are looking for. Keep your employees satisfied. Reach out to Kendall B. Oxendine if you have any questions. He is here to help your business flourish.

PRODUCT LISTING

Accident Insurance
Cancer Insurance
Critical Illness Insurance
Life Insurance
Dental Insurance
Disability Insurance
Hospital Indemnity

Kendall B. Oxendine
Kendall.Oxendine@ColonialLife.com
www.ColonialLife.com/employers
Mobile - 910.303.2237

CAROLINA CIVIC CENTER HISTORIC THEATER SCHEDULE

The Carolina Civic Center Historic Theater is a beautifully-restored 1928 treasure listed on the National Register of Historic Places that offers visitors a unique and visually stunning experience. The theater is located at 315 North Chestnut Street in the heart of downtown Lumberton. First opened as a vaudeville and silent film house, the theater offers a wide array of programming including live touring performances, original productions, art exhibits, films, special events and rentals. For more information visit www.carolinaciviccenter.com or Contact Richard Sceiford.

2017-18 SEASON OVERVIEW

Sept. 23: Old school party style with “A Temptations Revue” featuring Barrington “Bo” Henderson.
Dec. 7-10: The region’s newest holiday tradition, our own “A Robeson County Christmas” Show.
March 9: Traditional and contemporary Celtic music with The Young Irelanders.
March 24: Our annual high-energy My Time to Shine Talent Competition.
April 27: Down home laughs and big city music with “3 Redneck Tenors.”
June 8-10 and 15-17: The season winds up on a fantastical note with another original production, the always popular Stephen Sondheim musical “Into the Woods,” directed by resident artist Kendrix Singletary.

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ROBESON COUNTY HISTORY MUSEUM

The Robeson County History Museum, organized during the Bicentennial in 1987, is located in downtown Lumberton at 101 South Elm Street. The museum is housed in an historic iron front building constructed about 1910 by our own Governor Angus W. McLean in what was once the heart of Lumberton's business district.

Volunteers operate the 501(c)(3) organization that tells the local story of the city and county with permanent and changing exhibits. The permanent exhibits include Everyday Life in Robeson, Robeson County Natural Resources, Medical Exhibit from the past, Military Room and Cultural History of our area.

The current featured exhibit is Patchwork of the summer. Admission is free of charge. Hours are 10-12 AM Tuesday and Thursday and 2-4 PM on Sundays. Donations are appreciated.

Do You Have a Business Idea?
The Small Business Center Can Assist You!

If you have been thinking about starting and operating a small business, your first stop should be the Small Business Center at Robeson Community College. The Small Business Center exist to meet the training needs of small business owners as well as entrepreneurial training for those wishing to “become their own boss.” Training sessions are offered as seminars, workshops, and short-term courses. The Small Business Center typically offers 65-75 FREE training events each year that are presented by business owners and professional speakers. Many of these speakers appear before Fortune 500 companies and receive thousands of dollars for keynote presentations. The Small Business Center also offers confidential business counseling at no charge to individuals wishing to start a new business or expand an existing business. The Center also assist existing businesses in finding solutions to their problems. Appointments are scheduled at times convenient to the client. To schedule a counseling session, call Bob Moore at 910-272-3631 or email bmoore@robeson.edu. We look forward to assisting you in achieving your goal of business ownership and success.

Social Media Marketing Strategy (FREE) During this seminar you will learn how to promote your small business through the major social media platforms that exist today such as Facebook, Twitter, Google Plus, Pinterest and Instagram. You will also learn how to find and target your customers on these platforms and develop a plan to interact online using various tools and strategies available. Please register for this seminar by following the instructions above. If you do not have internet access, call 910-272-3631. Walk-ins are welcome.

May 11, 2017

Dear Valued Business Owner:
The City of Lumberton is excited to announce a new partnership with CGI Communications, Inc. to create a series of professionally produced online videos to highlight everything our community offers residents, visitors, and business owners.

In addition to creating the videos, CGI is ensuring they are seen. Mobile devices have shifted the landscape of business, making it more important than ever to embrace technology as residents of Lumberton are able to stream high quality video on every device. For many businesses, getting noticed online can be a challenge, however, utilizing video dramatically improves visibility and drives more action to your website than static pages; the demand for video climbing even higher for users on mobile devices. Today, mobile usage has surpassed desktop usage and that number continues to climb. CGI Communications will ensure your video program is future-proof for years to come!

With an easily viewable interface on the official city website, this video program will encourage viewers to learn more about area attractions, economic development opportunities, quality of life, and the businesses supporting the program. In addition, the city’s official website will backlink to CGI’s www.elocallink.tv, which hosts the Video Tour.

We are dedicated to highlighting the advantages of living and working in Lumberton; advantages that include access to our wonderful business community; and we feel that this video program can be widely successful. We encourage you to consider participating in this city-wide program as it provides an exciting opportunity to showcase your business and utilize the power of video on your own websites and social media pages.

To learn more about sponsorship opportunities or to request an appointment please e-mail BrandonB@cgicomunications.com or Aaron Miller at 585-705-1527 amiller@cgicomunications.com

Best Regards,

Bruce Mayor

Mayor